

## Inspiration brand material

B & O



Urbanears



<https://www.joejuice.com/>

Minimalistic design like:



# STORY.

Like brands:

<https://eu.gymshark.com/collections/hoodies-jackets/mens>

<https://www.instagram.com/workoutempire/>

<http://www.crossfitcopenhagen.dk/#>

doyoueven.com

<http://linuspro.dk/>

<http://www.onzie.com/>

<https://alalastyle.com/>

For people like:

<https://www.instagram.com/annanystrom/>

<https://www.instagram.com/lenekyhl/>

<https://www.instagram.com/allanpiensen>

<https://www.instagram.com/torpedro1/>